2018 South Korea Hotel Industry Survey of Operations

2017 Calendar Year
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REVENUE AND EXPENSE DISTRIBUTION 2017 CALENDAR YEAR AGGREGATE

Fixed Charges  Undistributed  Other Depts  Food & Beverage  Rooms

EBITDA 15%

EBITDA 23%

Seoul Hotels
ADR: KRW 208,333
Total Revenue PAR KRW 124,184,150
Other 10%
F&B Rev Mix
Bev 13%
Food 77%
F&B Rev POR: KRW 211,323
Total Labour Cost To Revenue 38%
Gross Operating Profit 23%

Other Hotels
ADR: KRW 165,070
Total Revenue PAR KRW 64,706,465
Other 9%
F&B Rev Mix
Bev 7%
Food 84%
F&B Rev POR: KRW 93,420
Total Labour Cost To Revenue 34%
Gross Operating Profit 28%